

How Facebook could cost you your job!

ONE IN FIVE BOSSES HAS REJECTED A JOB APPLICANT AFTER CHECKING OUT THEIR PROFILE ON SOCIAL MEDIA SITES

Next time you start to upload pictures of nights out on to *Facebook*, or moan about your day on *Twitter*, bear in mind that you could be risking your career.

One in five bosses have rejected an applicant because of their profiles on social networking sites, according to a UK company's report on the technology industry.

Jobseekers are being warned to be far more vigilant over what they reveal online, as it could cost them that coveted role.

The worrying news was revealed in the 2012 annual technology market survey conducted by Eurocom Worldwide, the Global PR Network. The annual study has previously found that almost 40 per cent of respondents companies' look at potential employees' profiles on social media sites - but this is the first clear evidence that candidates are being rejected because of them.

"The 21st-century human is learning that every action leaves an indelible digital trail," said Mads Christensen, Network Director at Eurocom Worldwide. "In the years ahead, many of us will be challenged by what we are making public in various social forums today. The fact that one in five applicants disqualify themselves from an interview because of content in the social media sphere is a warning to job seekers and a true indicator of the digital reality we now live in."

Many have also found themselves kicked out of their jobs later on for what they have posted on social media.

FACEBOOK FIRINGS

Kimberley Swann, 16, was fired after three weeks as an admin assistant for writing on Facebook about how bored she was with her job. Her status updates included: 'first day at work... so dull!'

Prison officer Nathan Singh, who worked at HMP Leicester, was sacked for gross misconduct after becoming Facebook friends with current and previous inmates.

Ashley Payne, a high school teacher from Georgia, was forced to resign after posting pictures of herself drinking on the social networking site. The 24-year-old was told her page 'promoted alcohol use' and 'contained profanity'.

The report also found that most popular social media platforms used by technology companies were LinkedIn (74 per cent), Twitter (67 per cent), Facebook (64 per cent) and YouTube (56 per cent).

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